EXHIBITOR PROSPECTUS

Government Finance Officers Association • 117th Annual Conference
Oregon Convention Center • Portland, Oregon • Exhibit Dates: May 21–23, 2023
BE PART OF SOMETHING BIG

DON’T MISS THE LARGEST GATHERING OF GOVERNMENT FINANCE OFFICERS!

More than 6,000+ delegates, including over 700 first-time conference attendees, and nearly 200 exhibiting companies gathered at GFOA’s 2022 Annual Conference to meet, learn, and network with their peers.

Reserve exhibit space and/or a sponsorship opportunity to reach these key decision makers and influencers who are specifically looking for your products and services to incorporate into their current government projects and recommend to their communities.

WHO WILL BE WALKING THE EXHIBIT HALL FLOOR?

Meet face-to-face with thousands of finance officers from state, local, and provincial governments, special districts, school districts, and utilities who are looking for new products and services to meet their current challenges and upcoming needs while saving their governments time and money.

Specifically, you’ll find key decision makers including chief financial officers, directors of finance, auditor-controllers, treasurers, budget directors, and accountants.

WHY YOU SHOULD EXHIBIT:

• CONNECT with > 6,000++ government finance professionals
• SHOWCASE innovative products, services, and solutions
• INFLUENCE key decision makers
• BENCHMARK your company as an industry leader
• GROW YOUR BUSINESS

EXHIBIT DATES: MAY 21–23, 2023

For the past 117 years, GFOA has hosted the highest quality conference which means the highest quality leads for you. It is the perfect place to establish new partnerships and reconnect with existing customers.

LOCATION

Oregon Convention Center
Exhibits in Hall A1 & B
777 NE MLK Jr. Blvd.
Portland, OR 97232

EXHIBIT HALL HOURS*

Day 1 • 10:00 am – 1:30 pm
Day 2 • 11:00 am – 4:30 pm
Day 3 • 10:00 am – 2:00 pm

*Tentative
EXHIBITOR SPECIFICS

BOOTH SPACE DETAILS

• Each booth is 10’ x 10’ or multiples thereof
• Booths are priced at $2,600 per 10’ x 10’
• Signed contracts must include all pages and either full payment or a 50 percent deposit
• Spaces will only be assigned once payment has been received
• Booth space is assigned on a first-come, first-served basis
• There is no deadline to submit a contract. However, contracts received after March 11, 2023, must be paid in full

BOOTH SPACE PACKAGE

Includes the following:

• 3 complimentary badges (exhibit hall only) per 10’ x 10’ booth
• Complimentary admission to GFOA’s welcome event
• Company name and booth number in the 2023 conference app, program guide, and GFOA’s website
• Conference registration available at a discounted fee
• Back drape and side rails in show colors
• 7” x 44” two-line identification sign
• Attendee list with name, employer, city, and state or province two weeks before the start of the Annual Conference
• Information about installation and dismantle will be available by March 2023 in the electronic exhibitor services kit

RESERVE YOUR BOOTH SPACE TODAY!

Access the exhibit contract and floorplan at GFOA.org/exhibit. Email the contract to Dan Zielinski, dzielinski@gfoa.org.
THINK OUTSIDE THE BOOTH!

BECOME A SPONSOR

GFOA offers a wide range of sponsorship opportunities to increase the visibility of your brand beyond the exhibit hall. Whether you choose to contribute to the overall conference or fund a specific element of the event, your sponsorship will increase top-of-mind awareness among delegates.

DIAMOND • PLATINUM • GOLD • SILVER • BRONZE

Sponsorships are available at every level beginning December 2022. Look for an email with more details this fall or visit GFOA.org/sponsor to access a list of opportunities and download a pledge form to email to: conference@gfoa.org.

If you have questions or don’t see a sponsorship package that works for you, contact Dan Zielinski, dzielinski@gfoa.org to customize the perfect package.

TOP 5 REASONS TO SPONSOR

1 - Put your business front and center before your target audience
2 - Enhance brand awareness
3 - Increase your reach and exposure to new clients, customers, and governments
4 - Reconnect with customers and engage with a specific audience
5 - Make lasting connections

WHERE GFOA GOVERNMENT MEMBERS WORK:

- CITY 47%
- COUNTY 22%
- SPECIAL DISTRICT 17%
- SCHOOL DISTRICT 8%
- STATE/PROVINCIAL/FEDERAL 4%
- RETIREMENT SYSTEM 2%
ABOUT GFOA

MEMBERSHIP

Government Finance Officers Association (GFOA) advances excellence in government finance by providing best practices, professional development, resources, and practical research for more than 22,500+ members and the communities they serve. Make an investment in your career and join today! For a list of benefits, fee schedule, and an application, go to GFOA.org/join. Let’s work together to grow the government finance profession!

IT’S NEVER TOO EARLY TO PLAN AHEAD!

Future annual conferences:

▪ Orlando, Florida, June 9–12, 2024
▪ Washington, D.C., June 29–July 2, 2025
▪ Chicago, Illinois, June 28–July 1, 2026
▪ New Orleans, Louisiana, June 6–9, 2027
▪ Anaheim, California, May 21–24, 2028 *tentative

QUESTIONS? PLEASE CONTACT US:

Email: conference@gfoa.org
Call: 312-977-9700

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Chicago, IL 60601-1210

GET SOCIAL!

Connect with GFOA online.

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