Reach the Government Finance Community

Government finance professionals are eager to find solutions to meet and overcome new challenges brought on by this changing environment.

Sponsor

Sponsors receive all of the benefits listed for exhibitors, plus the opportunities that appear below.

Double your exposure by signing up as a sponsor and exhibitor! Sponsorship does not automatically include an exhibit tile. There will be separate sections on the Virtual Conference platform site for sponsors and exhibitors. If you would like to appear in both sections, you would need to sign up as a sponsor and as an exhibitor.

- Premier placement of their sponsorship tile according to level of sponsorship on the Virtual Conference platform site and revamped online Buyer’s Guide.
- Company logo as part of an ad thanking all Premier and Diamond sponsors, which will appear in the August 2021 issue of GFOA’s bimonthly membership magazine, Government Finance Review (GFR).
- One (1) GFOA Associate membership for each $1,000 committed.

Premier $10,000
(also includes ad in GFOA’s revamped online Buyer’s Guide and opportunity to include your company’s marketing materials in all raffle backpacks)

Diamond $7,500
(also includes ad in GFOA’s revamped online Buyer’s Guide)

Gold $5,000

Silver $2,500

Bronze $1,500

Exhibit

Each sponsor and exhibiting company will receive a complimentary registration to participate in the Virtual Conference per $1,000 contribution. On June 30, 2021, GFOA will e-mail each exhibitor contact a PDF of attendee names, titles, and organizations only.

NEW THIS YEAR!

- Each company will manage their own “tile” on the Virtual Conference site, including adding their company logo, resource materials, scheduling appointments, and making any changes to their tile throughout the event. The site will be available on gfoa.org until September 30, 2021. GFOA will hold dedicated times for attendees to visit sponsor tiles and the exhibit hall.
- Each company will have an opportunity to set up meetings and offer giveaways (i.e., hold a virtual coffee break to encourage attendees to visit your booth tile).
- GFOA will host a daily raffle for attendees. A total of 50+ GFOA backpacks will be raffled throughout the conference. Each day’s raffle will focus on a specific functional area, such as accounting, banking, etc. Companies will have an opportunity to include an item or special offer in the backpack and will receive recognition.

NEW AND IMPROVED OPPORTUNITY

- Includes listing in GFOA’s revamped online Buyer’s Guide through March 31, 2022. The Guide provides a great opportunity for finance professionals to find companies that offer products and services that can save their governments time and money. Plus, the Guide will be featured weekly in GFOA’s Member Newsletter beginning in June through the conclusion of the event at the end of July.
- Includes listing in GFOA’s new online Industry Events calendar through March 31, 2022.
- Opportunity to appear on GFOA’s social media wall during the Virtual Conference.

Exhibitor $1,000

*Please Note: GFOA’s Annual Conference in Chicago this June is currently on hold as a result of COVID-19 restrictions. Illinois, along with many other states, is currently allowing meeting in a very limited capacity (Cook County, IL: 25 pp max.). We continue to watch the situation closely and will post updates as they become available.
If you are unable to sponsor or exhibit, don’t miss out on promoting your company to the GFOA community!

**Revamped Buyer’s Guide**

- Includes listing in GFOA's revamped online Buyer's Guide through March 31, 2022. The Guide provides a great opportunity for finance professionals to find companies that offer products and services that can save their governments time and money. Plus, the Guide will be featured weekly in GFOA's Member Newsletter beginning in June through the conclusion of the event at the end of July.

**$495 for GFOA Associate Members**
**$720 to join GFOA as an Associate Member and be included in the Buyer’s Guide**
**$995 Nonmember**

**New! Industry Events Listing**

GFOA's peer associations and private-sector companies that serve the public sector have a wealth of educational resources to offer. To make finance professionals aware of these opportunities, GFOA is featuring a new listing of industry events being hosted by these other organizations. Take advantage of this opportunity to expand your reach to GFOA’s members and website visitors by listing your upcoming events. Listing fees cover either a three-month period or a full year, and multiple events can be listed within your time frame on a rolling basis (i.e., you advertise one event for two months, and after that takes place, your listing is updated to promote your next event).

**$395** GFOA Associate Member event listing in GFOA’s calendar for three months

**$790** Nonmember event listing in GFOA’s calendar for three months

**$999** GFOA Associate Member listing in GFOA’s calendar for one year

**$1,998** Nonmember event listing in GFOA’s calendar for one year

**Reserve an Opportunity Today!**

- Become a sponsor, sponsor/exhibitor, exhibitor, or sign up to be included in GFOA’s revamped online Buyer’s Guide and/or new Industry Events Listing.
- Complete the form posted at gfoa.org and scan and e-mail it to bmollo@gfoa.org.
- GFOA staff members are working remotely with a few exceptions. If you mail the form, please also email it to bmollo@gfoa.org.
- FAX the registration form to 312.284.1224.
- MAIL the registration form to GFOA, 203 N. LaSalle St., Suite 2700, Chicago, IL 60601-1210

**Spread the Word**

- If you partner with any companies that you think would be a good fit to showcase their products and services during GFOA’s Virtual Conference, send your suggestions to conference@gfoa.org.

**Contact Us**

Email or call 312.977.9700.
- Barb Mollo, Director, Operations and Marketing, bmollo@gfoa.org
- Kate Southard, Manager, ksouthard@gfoa.org
- Dan Zielinski, Assistant Director, dzielinski@gfoa.org
- Natalie Laudadio, Senior Communications Manager, nlaudadio@gfoa.org
- Ailene Upton, Executive Administrative Assistant, aupton@gfoa.org
- Christine Emmons, Administrative Associate, cemmons@gfoa.org

Connect with GFOA

- Government Finance Officers Association (GFOA) GFOA Members Forum
- @GFOA (#GFOA)
- @chrisgfoc

GFOA of the US & Canada on Facebook
- GFOA Members Group
- gfoa_
Firm Name ______________________________________________________________________________________________________

Sponsorship $ ____________________
Exhibitor ____________________
Buyer’s Guide ____________________
Industry Events Listing ____________________
Total Amount of Financial Commitment $ ____________________

Contact Information
__________________________________________________________________________________________
NAME                    TITLE/POSITION
__________________________________________________________________________________________
COMPANY
__________________________________________________________________________________________
ADDRESS
__________________________________________________________________________________________
CITY                       STATE     ZIP CODE
__________________________________________________________________________________________
PHONE                 FAX     EMAIL (REQUIRED)

Payment Information
(Please Check One) Fees must be paid in U.S. dollars by check, credit card, or purchase order.

Payment by check: Payable to "Government Finance Officers Association"
Send to: GFOA • 203 N. LaSalle Street • Suite 2700 • Chicago, IL 60601-1210

Payment by credit card, purchase order, mail, fax: 312.284.1224, or scan (email to bmollo@gfoa.org)
GFOA • 203 N. LaSalle Street • Suite 2700 • Chicago, IL 60601-1210

AMEX                DISCOVER                MasterCard                VISA

NAME ON CARD         ACCOUNT NUMBER

SIGNATURE                  EXP . DATE (MANDATORY)

Please Bill Me: You must include a purchase order number.     P.O. No: ______________________________________________________

Please forward to:
Barb Mollo: Director, Operations and Marketing
Government Finance Officers Association
203 North LaSalle Street, Suite 2700
Chicago, IL 60601-1210
bmollo@gfoa.org
GFOA Federal Tax ID Number: 36-2167796
Questions, e-mail bmollo@gfoa.org or call 312-977-6103 (GFOA)

GFOA staff members are working remotely with a few exceptions. If you mail the form, please also email it to bmollo@gfoa.org.

Thank you for your commitment to support GFOA’s Virtual Conference.